

Nuclear Cardiology **Today 2.0**

**Preparing for A New Era
of Nuclear Cardiology**

PROSPECTUS

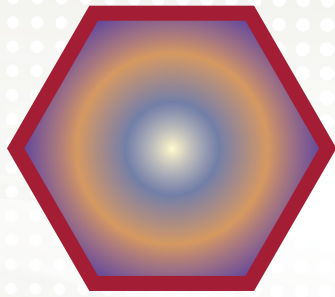
May 3 – 5, 2024

Caribe Royale – Orlando, Florida

ASNC.ORG/NCTODAY



American Society of Nuclear Cardiology



Nuclear Cardiology **Today 2.0**

Preparing for A New Era of Nuclear Cardiology

May 3 – 5, 2024

Caribe Royale – Orlando, Florida

Join us May 3 – 5, 2024 for a unique meeting in Orlando, Florida. NC Today 2.0 will guide you through the latest tips and tools: whom to test, why to test, how to test, and when to test. This interactive, case-based program will cover the newest guidelines, recommendations, regulations, radiotracers, artificial intelligence, and changing healthcare provider models.

EXPO SET UP

Friday, May 3: 5:00–6:30pm

Saturday, May 4: 6:00–7:00am

**Exhibitors please join us for the outdoor reception by the pool on 5/3 from 6:30–8:00pm*

EXPO BREAK DOWN

Sunday, May 5: 10:30am–12:00pm

EXHIBIT HOURS

Friday, May 3

6:30–8:00pm (exhibitors invited to outdoor reception)

Saturday, May 4

7:00–8:00am – Breakfast Satellite or Expo Time

Breakfast provided to attendees in the Expo Hall

10:30–11:00am – Expo Break

12:45–1:45pm – Lunch and Learn or Expo Time

Lunch provided to attendees in the Expo Hall

Sunday, May 5

7:00–8:00am – Breakfast Satellite or Expo Time

Breakfast provided to attendees in the Expo Hall

9:45–10:15am – Expo Break

Sponsorship Benefits

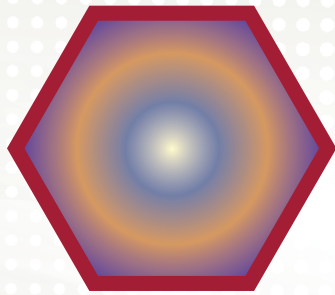
Benefits included as complimentary depending on total amount spent on sponsorship selection(s):

Gold – \$12,000+

- Three complimentary registrations
- Email broadcast to registered attendees before AND after event (value \$5,000)
- Exhibit Booth included (value \$3,000)
- Logo featured in final program
- Logo listed on main page of NC Today web page

Silver – \$8,000 – \$11,999

- Two complimentary registrations
- Email broadcast to registered attendees before OR after event (value \$2,500)
- Exhibit Booth included (value \$3,000)
- Logo featured in final program
- Logo listed on main page of NC Today web page



Sponsorship Opportunities

Lunch and Learn – \$12,000 +F&B – Exclusive

Choose your topic and speaker to facilitate discussion and potential solutions or challenges facing nuclear cardiologists today. Your company will have a total of 60 minutes for your program during lunch on Saturday. Food and beverage not included.

Industry Breakfast Session – \$8,000 +F&B – 2 available

Gain high visibility and connect directly with meeting attendees. Each session will be held at the beginning of the day, outside of official program times, with 60 minutes total to present.

Cocktail Reception – \$7,000 – Exclusive

Mix and mingle with attendees during the outdoor reception on Friday evening by the pool (weather permitting). Sponsorship includes branded signage, the opportunity to create and name a signature cocktail, 25 additional drink tickets and an email broadcast is included with sponsorship.

Wi-Fi Sponsorship – \$5,000 – Exclusive

Sponsorship includes the ability to customize the Wi-Fi password, and reroute to a web page of your choosing. An email broadcast is included with sponsorship.

Coffee Break Sponsorship – \$3,000 – 2 Available

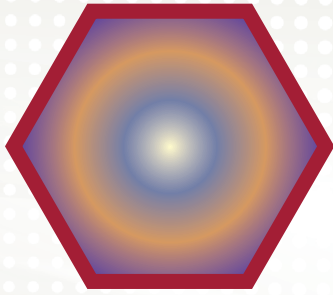
Attendees will be provided with coffee during one of the two dedicated expo breaks on Saturday or Sunday! Sponsorship includes meeting signage recognizing your support, and branded coffee sleeves and signage with your company logo.

Table-Top Exhibit Booth – \$3,000

Exhibitors will have the opportunity to showcase their products and services to ASNC attendees throughout the meeting during unopposed times. Exhibitors are provided with one complimentary registration, a 6ft skirted banquet table, two chairs, a trash can and a 10 ft wide area.

Email Broadcast (Add-On Only) – \$2,500

Connect with attendees via email before or after the event. Let them know about your virtual booth, products, services, research or other offers via email. Emails will only be sent to attendees of the event who consent to receive third party information.



Sponsorship Opportunities

Additional Exhibitor Badge – \$600

Exhibitor badges allow additional personnel into all sessions and meeting functions. Each exhibit booth comes with one complimentary registration.

Other Branding Opportunities

Lanyard – \$5,000

Hotel Key Card – \$4,000

Hotel Room Drop – \$2,500

Program Ads – \$3,000 full page, \$2,000 half page

Terms & Conditions

Eligibility to Exhibit

The Exhibition is an important extension of the education program of ASNC. For an exhibit application to be accepted by ASNC, the products and services must be related to the nuclear cardiology/medical field. Upon submitting an application for exhibit space, the exhibitor agrees that the information contained in this prospectus is an integral and binding part of the exhibit space contract, and that it is the responsibility of the exhibiting company to ensure that all individuals staffing the booth are aware of the rules and regulations governing the meeting.

Exceptions to these policies will be considered by ASNC on a space available basis.

Rental Fees

Applications received after March 10, 2024, must include the full payment. If an exhibitor elects to cancel requested space, after March 10, 2024, any monies paid will be forfeited. Any booth unoccupied by 8:30 am on Thursday, May 2 will be regarded as a no-show and the space can be used by ASNC at its discretion. There is no rebate of fees for no-shows.

Allotment of Exhibit Spaces

All contracts for exhibit space must be made on the official application form. Priority of assignment of preferred location will be made based upon cumulative support from 2023. If several companies have similar sums, priority will be based on the date of receipt of the agreement. Requests will be honored to the extent possible and will be dependent on the total number of requests for space received.

Giveaways

Exhibiting companies are permitted to distribute giveaways in accordance with the American Medical Association's "Gifts to Physicians Ethical Guidelines" which state in part: "textbooks and other gifts are appropriate if they serve a genuine educational function. Individual gifts of minimal value are permissible if the gifts are related to the physician's work." Show management requires approval in writing one month before the start of the meeting.

Distribution of Printed Literature

Exhibitors are required to confine their distribution of literature about their products or services to their exhibit booth. Exhibitors may not have sales personnel or others handing out literature in the public areas of the hotel and convention center.

Social Events

As a condition of exhibiting, companies represented agree not to schedule any social events where meeting attendees are invited and conflict with either the scientific program or published events, which are a part of the official program.

Liability and Insurance

Each party involved in the exhibition — Caribe Royale hotel, owners, ASNC, and the exhibiting company agrees to be responsible for any claims arising out of its own negligence or that of its employees or agents. All parties have a responsibility, and are required to maintain adequate insurance or self-insurance coverage against injuries to persons, damage to or loss of property, and any inability to meet their obligations. ASNC will assume no responsibility for loss or damage to the property of an exhibitor, its employees, its contractors, agents or business invitees, regardless of the cause, unless such injury or damage results from, or is caused by, the negligence or wrongful acts of ASNC. Each exhibitor, in making application for space, agrees to protect, and hold harmless ASNC from any and all claims, liability damages, or expenses against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, or arising out of, or in any way connected with the negligence or wrongful acts of the exhibitor or its agents, or employees. ASNC shall in no event be liable to an exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of this contract. It is understood and agreed that the sole liability of ASNC to the exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor to ASNC pursuant to this contract, as an exclusive remedy.

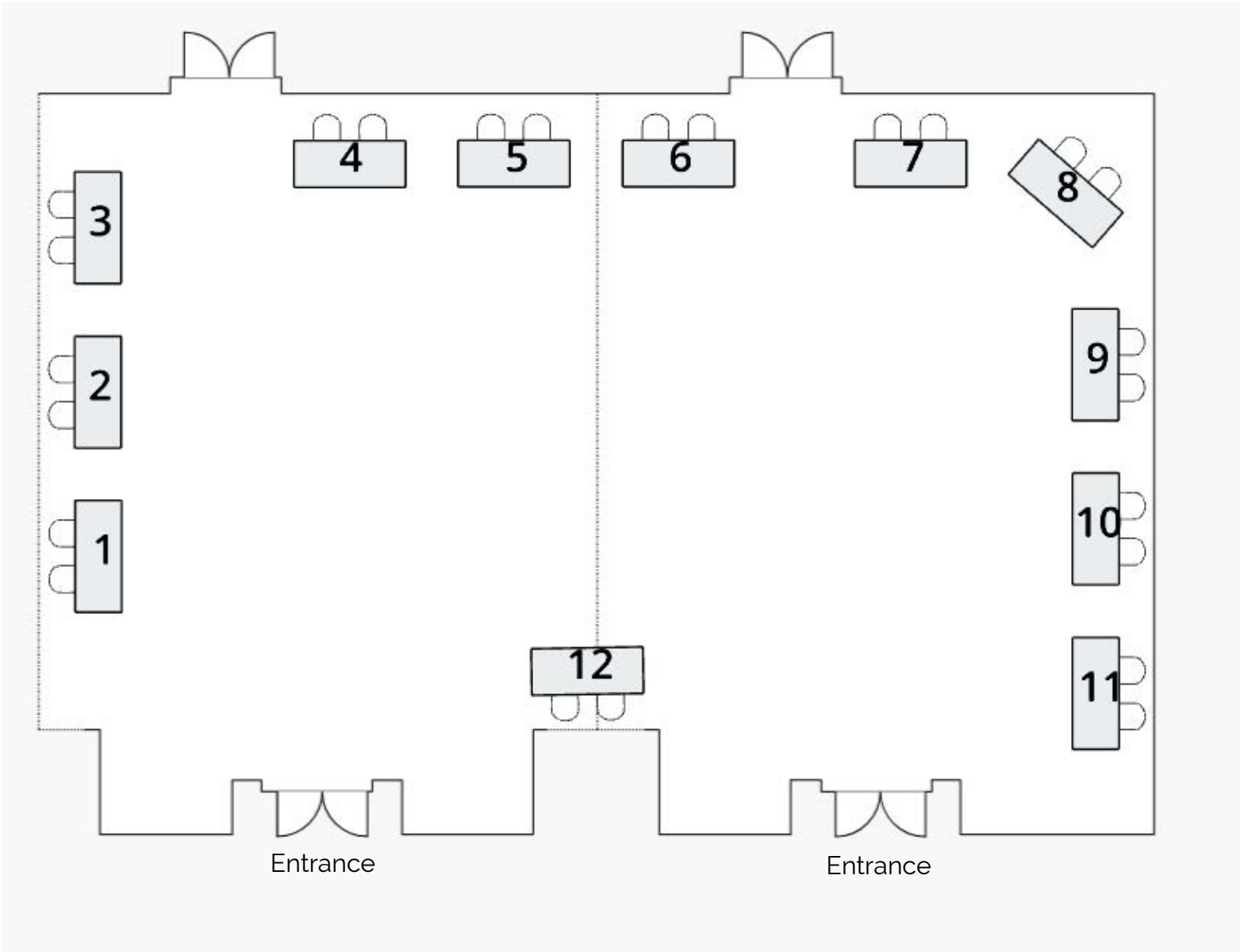
Exhibition Cancellation by ASNC

It is mutually agreed that in the event that NC Today 2024 is canceled due to causes that are beyond the reasonable control of ASNC, such as disasters, strikes, earthquakes, flood, strike, civil disturbances, Act of God, act of terrorism, or any other circumstance beyond control of ASNC or the Caribe Royale hotel that make it impossible or impractical to open or continue the event, then and thereupon this agreement will automatically be terminated.

Use of ASNC Name and Logo by Industry

The ASNC name should not be used by industry in any promotional literature, which could imply that ASNC is a co-sponsor of an event. It is permissible to indicate that the event is being held "During or At the time of the NC Today". Logos are registered trademarks of the Society and may not be used by any group or individual other than ASNC in print or other visual form.

NC Today 2.0 Exhibit Floor Plan





American Society of Nuclear Cardiology

Letter of Agreement

ACTIVITY

COST

Total:

COMPANY NAME (exactly as it should appear in all materials)

CONTACT NAME

EMAIL ADDRESS

PHONE

PAYMENT INFORMATION

- ☐ Send invoice (payment must be received one month prior to event)
- ☐ This form and check enclosed (make check payable to American Society of Nuclear Cardiology, payment due one month prior to event)

CONDITIONS AND GUIDELINES:

ASNC is not liable for any loss sustained by the participant as a result of the participant's or third party's failure to access the conference website, or as a result of breakdowns, software errors, incomplete or inaccurate transfer of information. The parties agree that this agreement contain the complete agreement between the parties and supersedes any prior understandings, agreements, or representation between the parties, written or oral, which may have related to the subject matter hereof in any way. The signing of the application on the sponsor's/exhibitor's behalf shall be deemed to have full authority to do so and shall have no right to claim against ASNC that such person or persons did not have the authority. The commercial interest is responsible for creating and uploading all virtual exhibit space content. ASNC is not liable if an exhibitor is late in uploading content, promotional materials, videos, graphics, links and any educational documentation. If the commercial party provides video or embedded content after the due date it may not be upload or there will be an additional fee for late production work. If a third-party accesses propriety content of an exhibitor of virtual scientific sessions ASNC will not be held liable for any security breach. ASNC will not be liable for any interruption of content streaming in the commercial interest booth, any satellite program or educational activities having to do with the commercial interest within the virtual web platform.

Definition - Commercial exhibits, advertisements, and industry-planned events are 'promotional activities' and not continuing medical education. Therefore, monies paid by a commercial interest to ASNC for these promotional activities are not considered to be commercial support for the CME activity.

Separation from CME - Promotional activities will have a separate time, location and promotion from the CME activity. Arrangements for commercial exhibits, ads, or other promotional activities cannot influence the CME planning, nor interfere with the CME presentation, nor can they be a condition of the provision of commercial support for the CME activity. Arrangements for any commercial (grant) support of the CME activity will be under a completely separate written agreement.

Ads/Promos - advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after the CME activity.

Fees - Exhibit or promotional fees are not considered commercial support and will not be acknowledged as educational grants. All fees are non-refundable.

Staffing - All company representatives are expected to contribute to the professional environment of the CME activity and must conduct themselves in a professional manner. The ASNC reserves the right to make onsite judgments regarding any conduct that detracts from the professional environment of the CME activity and to take appropriate steps to curtail such conduct, if necessary.

Social Events - Social events or meals at CME activity cannot compete with or take precedence over the CME activity. Industry-sponsored social events must be approved by the ASNC in advance, even if the events are off-site and do not compete with the CME activity.

Adherence to Exhibitor and Promotional Activity Guidelines - It is the responsibility of the 'Company' to distribute these and all other ASNC conditions and guidelines to all company representatives attending the CME activity and/or working the exhibit/promotional activity space.

ASNC owns the copyright of all ASNC logos, ASNC-developed documents, ASNC events-related materials, and any and all ASNC-related collateral. Sponsoring organizations may not use any item directly or indirectly related to ASNC without prior written consent. Sponsor must/agrees to submit and all materials to ASNC for approval prior to printing, emailing, mailing or any other type of distribution.

ACCEPTANCE

We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract.

AUTHORIZED SIGNATURE: _____ DATE _____

American Society of Nuclear Cardiology Tax ID Number: 52-1813311

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, CONTACT: Megan LaVine, Director of Industry and Development mlavine@asnc.org